

GETTYSBURG FESTIVAL

VISUAL ARTS • DANCE
THEATER • MUSIC
CULINARY ARTS

- Local news coverage; newspaper, magazine and on-line articles; radio and television features. For 2009, this media mix represented a total of more than 1.2 million impressions
- Media partners: WITF Public Radio/Television and The Evening Sun/Media One

Hospitality and Promotional Opportunities

Promotional ideas to engage clients, drive sales and showcase community involvement include:

- Product sampling
- Database development
- Contests/promotions
- Couponing/bounce-backs
- Category exclusivity
- Complimentary tickets to highlight events
- Private receptions with artists and performers

Who Do I Contact?

For more information, contact Mary Lynn Billitteri, Development Director, 717-334-0853 or marylynn@gettysburgfestival.org

“One of the Top 100 Events in North America for 2009.”

From the influential travel group, The American Bus Association

“One of the finest cultural events in which I’ve had the pleasure to participate.”

Stage and screen actor James Earl Jones, who performed Aaron Copland’s A Lincoln Portrait

“Congratulations on an amazing event – the 2009 Gettysburg Festival was an unequivocal success,”

Pennsylvania Secretary of Agriculture, Russell Redding

Recognized by the International Festivals & Events Association with five Pinnacle Awards

The Gettysburg Festival was one of only three Pennsylvania festivals to be recognized

This is a terrific opportunity to sponsor a world-class regional arts festival that attracts more than 20,000 attendees ---- affluent, well-educated, well-traveled attendees. Joining us now will insure that you receive the maximum benefit from the national and regional publicity for these 100+ events.