

# GETTYSBURG FESTIVAL

VISUAL ARTS • DANCE  
THEATER • MUSIC  
CULINARY ARTS

## **Genre Sponsor**

For identification with a specific artistic category, the Gettysburg Festival offers nine distinct corporate sponsorship opportunities: Brass, Cabaret, Children's, Classical, Culinary, Jazz, Popular Artists, Theater/Dance, and Visual Arts. Showcase your affinity with world-class artists and performers as a Genre Sponsor. Your investment includes:

### ***Marketing and Media = Providing Access to the Affluent Target Audience***

- Company logo and link to your website from the Festival website
- Company logo featured in multiple monthly e-newsletters
- Recognition in corporate sponsorship press release

### ***Collateral and Publications = Placing Your Company Out Front at the Festival***

- Half-page color ad in the Festival program guide
- Acknowledgement in the Festival Program Guide
- Signage at associated genre events, provided by the Festival

### ***On-Site Acknowledgements/Exhibit Space = Enhancing Visibility with Tangible Recognition***

- Introductions and acknowledgements by the emcee at associated genre events
- Opportunity to exhibit/sample your product or service (where applicable)

### ***VIP Hospitality and Tickets = Engaging Opportunities to Entertain Clients and Prospects***

- Hospitality events and private receptions with artists and performers
- Complimentary tickets to highlighted events (15)
- First right of refusal for next year's Festival

*Investment:* \$15,000

### ***For more information please contact:***

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