

GETTYSBURG FESTIVAL

VISUAL ARTS • DANCE
THEATER • MUSIC
CULINARY ARTS

Presenting Sponsor

For category exclusivity, the Gettysburg Festival offers four non-competitive Presenting Sponsor opportunities. Showcase your name and connect your company with the energy and vitality of the arts as a Presenting Sponsor. Your investment includes:

Marketing and Media = Providing Access to the Affluent Target Audience

- Company logo featured on print materials including advance brochure (50,000 distribution) and Festival Program Guide (20,000 distribution)
- Company logo and link to your website from the Festival website
- Recognition and company profile showcased in one monthly e-newsletter; company logo featured in subsequent e-newsletters
- Recognition in corporate sponsorship press release
- Recognition at press conferences

Collateral and Publications = Placing Your Company Out Front at the Festival

- Full-page color ad in the Festival Program Guide
- Acknowledgement in the Festival Program Guide
- Premium signage at events, provided by the Festival

On-Site Acknowledgements/Exhibit Space = Enhancing Visibility with Tangible Recognition

- Introductions and acknowledgements by the emcee at all highlight events
- Opportunity to exhibit/sample your product or service (where applicable)

VIP Hospitality and Tickets = Engaging Opportunities to Entertain Clients and Prospects

- Hospitality events and private receptions with artists and performers
- Complimentary tickets to highlighted events (quantity 30)
- First right of refusal for next year's Festival

Investment: \$25,000

For more information please contact:

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