Enhance your corporate image and gain access and exposure to a highly desirable, affluent target market. Your company's name will be connected to the energy and vitality of the arts through a customized sponsorship that best meets your corporate objectives.

Event Details

Date: June 8-16, 2013

Attendance: Average of 23,000

Location: A variety of charming Gettysburg venues including the Festival Main Stage at Gettysburg College and the beautifully-renovated Majestic Theater.

Festival Mission: The Gettysburg Festival celebrates American arts, culture and cuisine against the historic backdrop of Gettysburg, Pennsylvania. This tourism initiative provides access to the arts to inspire, entertain and educate the public.

About The Festival: Gettysburg Festival (a 16-time international Pinnacle Award winner) is a sought-out event, which has grown to become a yearly tradition for the entire family with both area residents and tourists alike. With an average attendance of 23,000 people from 30 states and the District of Columbia, the Festival celebrates local talent within the community through its Fringe events in the areas of visual arts, culinary arts, theater, film, music and children's events, as well as presenting world-renown experts in these categories. Ideally situated in historical central Pennsylvania and located within a day's drive of 60% of the entire North American population, Gettysburg Festival 2013 will be held June 8-16th and will feature CMA's 2012 "New Artist of the Year," Hunter Hayes; iconic romantic trio, The Lettermen; New York Times best-selling historical/ military author Jeff Shaara; Phil Dirt presents Surfs Up! tribute to the Beach Boys and crowd-pleasing perennial favorites: Blues, Beer, & BBQ, History Meets the Arts Edible Art Tour, and the Gettysburg Brass Band Festival. The Gettysburg Festival is a non-profit 501(c)(3) organization.

Sponsorship Features: Your sponsorship can be customized to include the following:

Exclusive Recognition – Your company's name and logo prominently incorporated into all Festival campaigns—promotions, advertising, media and public relations.

Category Exclusivity – Your company name showcased within your specific product or service category. We pledge that no competing company will be considered as a Festival sponsor.

On-Site Recognition – Signage featuring your company at every event within the Festival's schedule—over 75 events. A 10x10 tent with skirted table provided to promote your product/service with sampling opportunities. Your company introduced and thanked from the stage of those five highlight Festival events.

Collaterals – Your logo included in the official Festival program and pocket guide, with a 100,000+ distribution reach. Your company logo and link featured in Festival e-newsletters. Banner ad with link on the Festival website.

VIP Hospitality and Tickets – Tickets to the Festival's highlight events and access to VIP hospitality tents. Invite and entertain your clients and employees at the 2013 Gettysburg Festival!